

INTELLIGENT

I-N

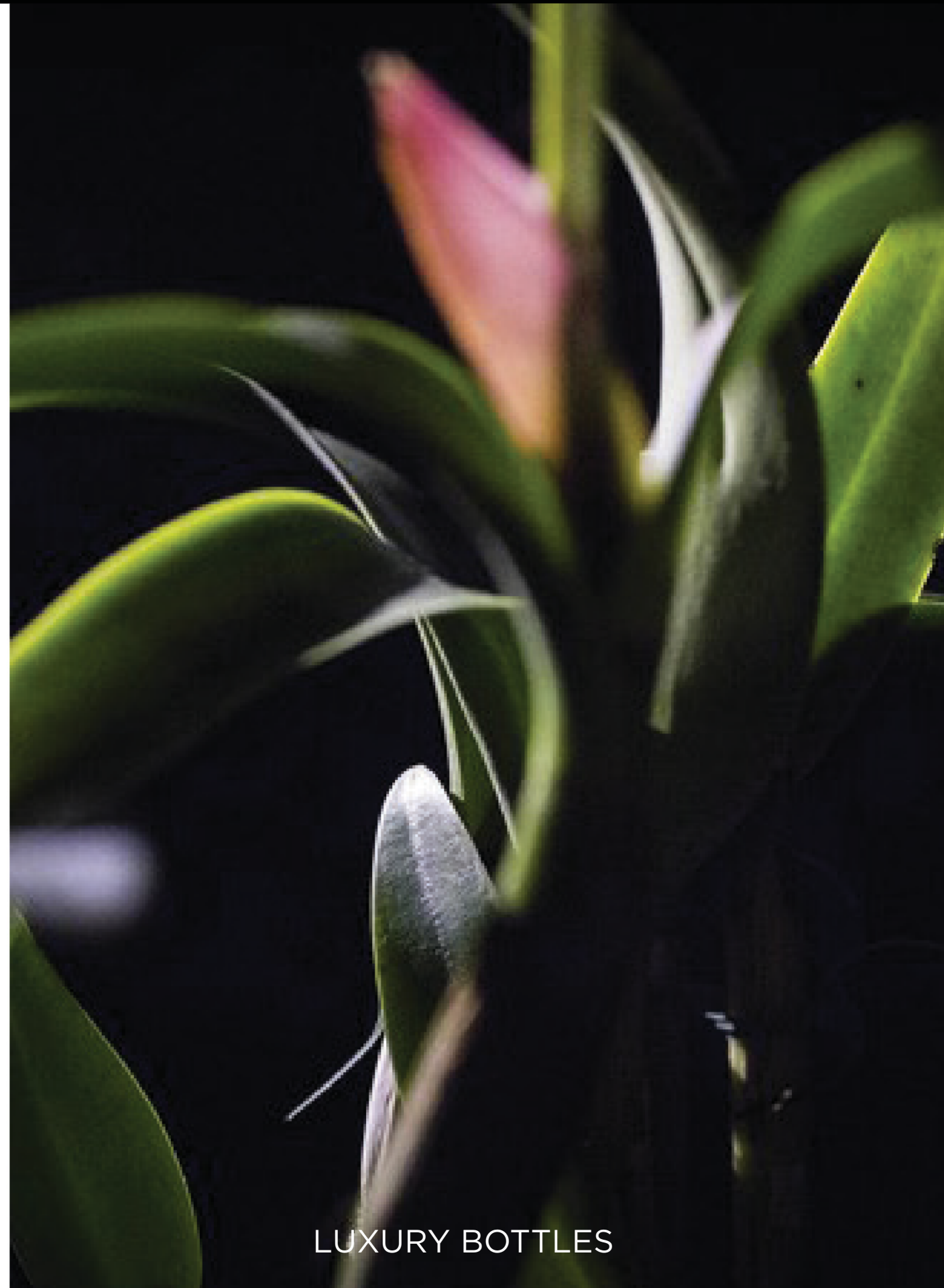
INTELLIGENT

I-N

HARNESSING THE POWER OF  
PLANTS TO ENHANCE YOUR  
NATURAL BEAUTY, ALL WITHOUT  
HARMING THE PLANET—

THAT'S INTELLIGENT.





Glass communicates luxury, feels substantial and luxurious in hand. Flexible finishes from matte, to clear to shiny. Complete recyclability.





SOFT-TOUCH



Packaging soft touch just as experiential as our amazing formulas and aromas when you experience what's inside.





Ingredient imagery, bold, moody and intense as a juxtaposition to other design elements in play.





# Designing for the earth.

We reuse materials from your green bin for our:

Infinitely recyclable glass

- 90% PCR (post consumer recycled) plastic resins of PET, HDPE, LDPE
- 100% PCW (post consumer waste) for our printed materials
- 100% PCR product cartons and shippers
- 65% PCR same material technology tubes
- 50% PCR caps

We list the PCR content on our package

We avoid metalized plastics that contaminate the recycling stream

We choose soy or bio-based inks, never sparkly yet wasteful foil ink

Sprayers and pumps are still not recyclable due to multi-materials which cannot easily be separated (we partner with green e collection sites for these elements)



INTELLIGENT  
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INTELLIGENT  
HAIR



90%  
REPORTED  
THICKER  
HAIR  
WITH THE  
COMPLETE  
3-STEP  
REGIMEN

INTELLIGENT  
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## INTELLI-CELL™

*Pure Plenty™: abundance in a bottle*

If you want full, luscious hair, it takes a healthier, happier scalp to get you there. Our Pure Plenty™ regimen is powered by plants to boost hair's density and health from roots to ends. All products contain our advanced antidote of pea sprouts stem cells to support a healthy hair cycle and improved hair density along with peptide and red clover extract to improve protein integrity for better root strength and inhibition of DHT.





100%  
CERTIFIED  
ORGANIC  
INVIGORATING  
AROMA BLEND

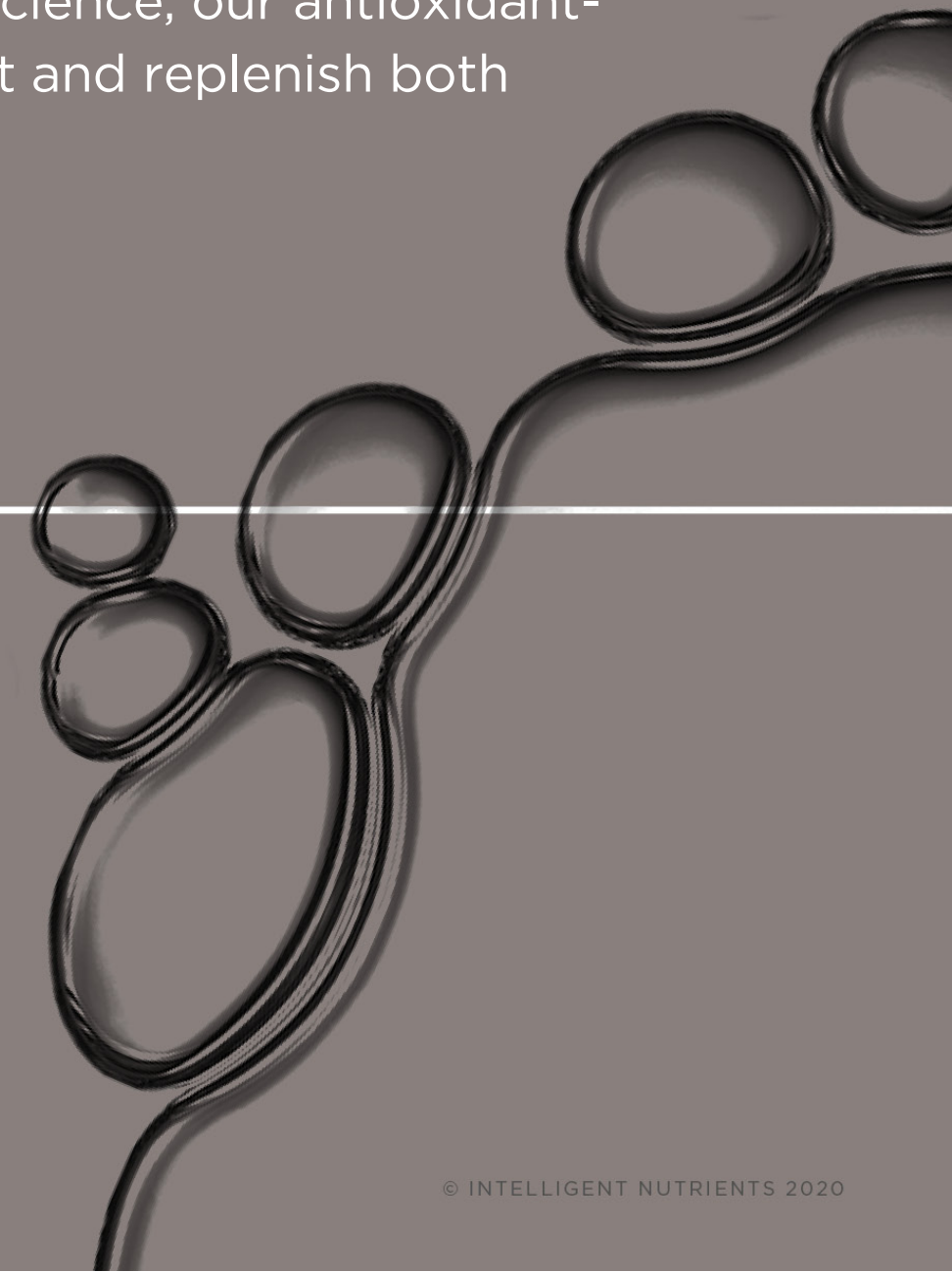
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## INTELLI-SEED™

*InspiraMint™: an everyday luxury*

The original Intelligent hair care revelation, designed for all hair types. Balancing, gentle cleansing and hydrating with a minty aroma to raise the vibration. Powered with Intelli-seed™ science, our antioxidant-rich super seed oil to protect and replenish both scalp and strands.



29%  
STRONGER  
HAIR

INTELLIGENT  
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## INTELLI-PLANT™

*Fortifi-hair™: give your hair its life back*

Take your hair from dry and damaged drag to irresistible, touchable, lush and lustrous locks. Intelli-Plant™ science infuses hair with plant active ingredients that soften, hydrate, replenish and repair hair to restore its natural glory.







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INTELLI-SENSE™  
Amplifi-Hair™  
Spray  
Spray volumisant  
*volumize. refine.  
volumifier. parfaire.*

5 FL OZ . 150 ML



INTELLI-SENSE™  
Bell-Curve™  
Curl Cream  
Crème Pour  
Cheveux Bouclés  
*define. defrizz.  
définir. défriser.*

4 FL OZ . 118 ML

## INTELLI-SENSE™

*Intelli-sense™: styling for all hair types*

Super-natural style using plant-based ingredients that add shine, texture, volume or curl and fend off frizz.

All without drying out or stressing out your hair.



## INTELLI-SENSE™

*Shape-setter™ Flex Gel*  
*anti-humidity. workable.*

Medium-hold light-weight styling gel for wet or dry styling.

Defines curls and blocks humidity for long lasting frizz control while increasing shine.

Promotes consistent wavy or curl formation and touchable curls that last.

Replenishes and protects hair from environmental damage with our proprietary antioxidant blend from cold-pressed certified organic Black Cumin, Cranberry, Red Grape, Red Raspberry and Pumpkin.





## INTELLI-SENSE™

*Flex-form™ Hair Spray*  
*medium hold. smooth.*

Medium-hold finishing spray for all hair types that provides a natural, flexible and restylable finish.

Powerful plant gums provide balance between hold and flexibility without flaking or feeling sticky.

Allows you to restyle at your whim.

No crispy “helmet head” feel or look.



# INTELLI-SENSE™

*Tousled Texture™ Matte Paste*  
*medium hold. flexible control.*

Shape versatile hair styles. Provides support and flexible control. Adds definition, separation and detail.

Offers versatility, control and ease in creating the latest pompadours, fringes, slick and textured looks.

Paste up one style in the morning and rework your hair into another style for the evening.

Allows you to slick, define, separate or construct with remolding ability.





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INTELLIGENT

SKIN





## SKINCARE BOTTLES

Infinitely recyclable glass bottles feel luxurious in hand, while still maintaining our strict environmental considerations.





SKINCARE CARTONS

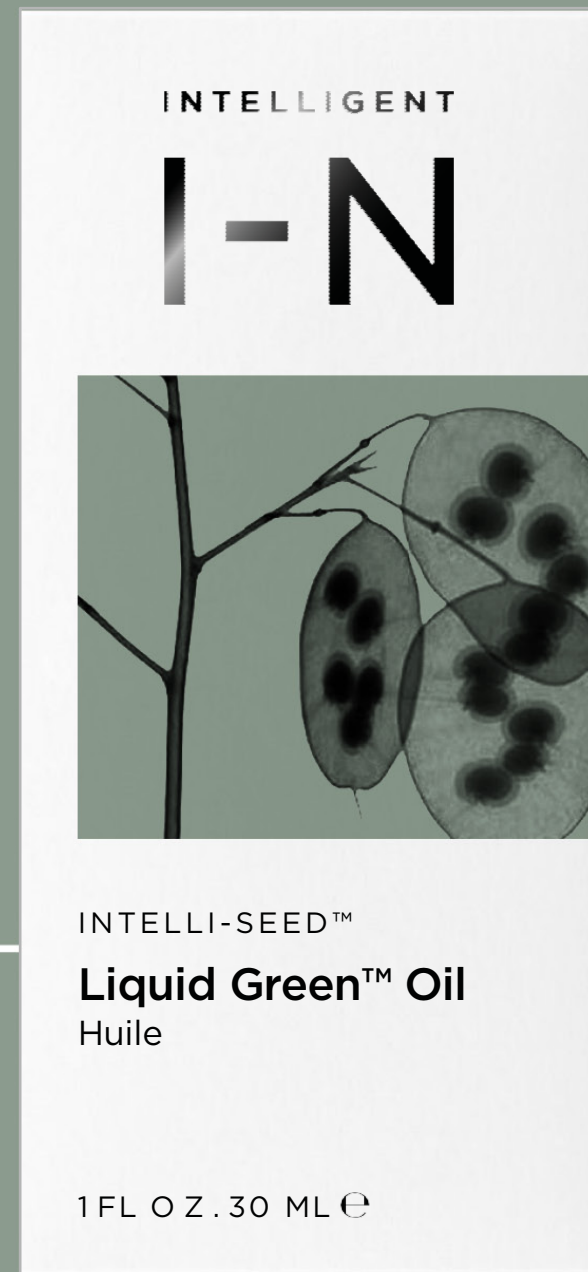
The new outer packaging system uses x-ray imagery to enforce our brand's science-led positioning and complete transparency.



97%  
INDICATED  
DRYNESS  
IMPROVED

CERTIFIED  
USDA  
ORGANIC

INTELLIGENT  
I-N



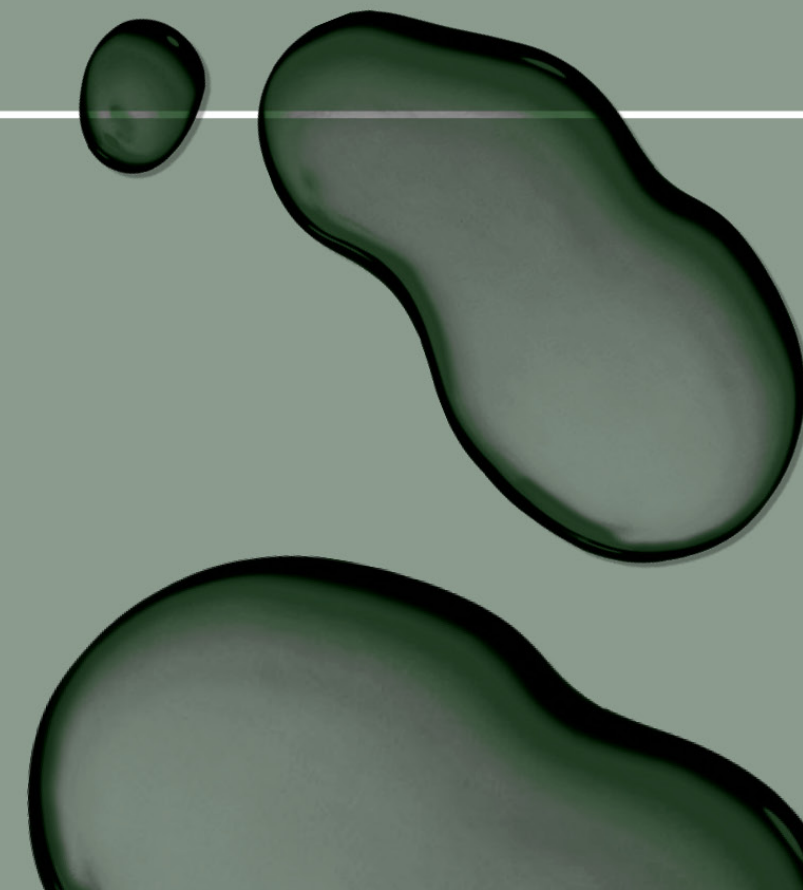
## INTELLI-SEED™

*Seed Synergy™ Liquid Green® Oil  
restore. revive.*

Get the glow, naturally. A facial oil infused with our Intelli-Seed™ science to repair and revitalize the skin from the inside-out with a profound infusion of antioxidants and essential fatty acids.

A quick-absorbing blend of organic argan, blue tansy, açai, carrot seed, and active essential oils, Liquid Green™ feeds, protects and restores the skin's outer cell membrane. It's almost miraculous—like nature itself.

Perfect for all skin types, including oily.





# INTELLI-SEED™

*Seed Synergy™ Hydra-Lotion*  
*soften. replenish.*

A light moisturizer that perfectly calms and replenishes the skin leaving it supple and hydrated..

Helps to fortify the skins natural moisture barrier.

Proprietary, organic cold pressed blend for maximum nutrients.

Omega fatty acids help to retain and enhance moisture, strengthen and repair skin.

Apricot kernel oil penetrates skin without leaving an oily feeling. Excellent for softening and retaining elasticity.



99%  
PLANT-BASED  
CERTIFIED  
COSMOS  
NATURAL

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# INTELLI-CELL™

*Re:generative™ Super Power C Serum  
reduce lines. brighten.*

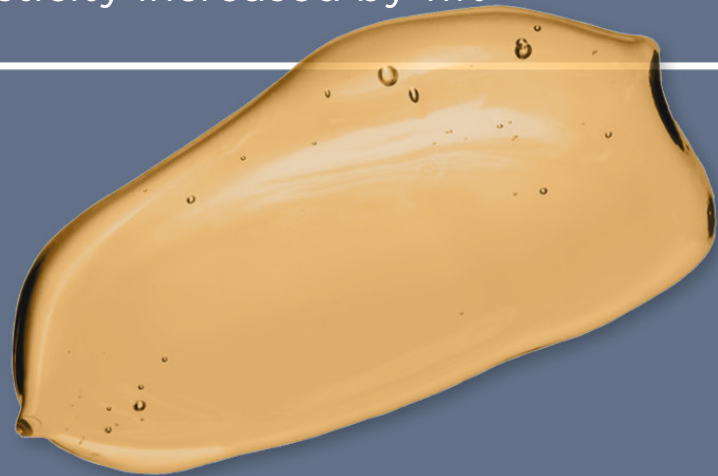
Plant Stem Cells & hydrolyzed and stabilized Vitamin C antioxidant powerhouses reduce production of melanin, improve hyper pigmentation, suppress visible damage caused by UV while promoting collagen synthesis. Brightens and helps fade discoloration.

Edelweiss plant stem cells visibly reduce lines.

Coneflower plant stem cells hydrate the skin.

Pennywort plant stem cells improve skin texture/ tone.

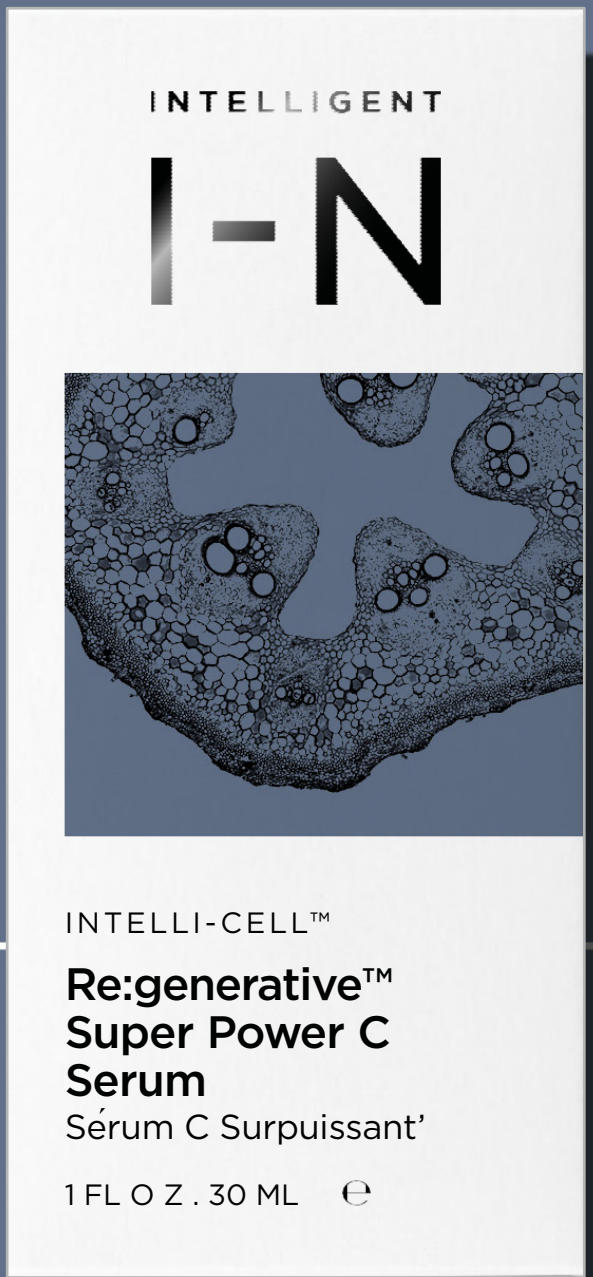
Clinical studies show an improvement (40 days of use)  
95% of clinical testers saw a visible reduction in fine lines/wrinkles.  
Skin hydration increased by 28%  
Skin elasticity increased by 11%



95%  
REPORTED FINE  
LINES &  
WRINKLES  
VISIBLY REDUCE

CERTIFIED  
COSMOS  
ORGANIC

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70%  
ORGANIC  
CERTIFIED  
COSMOS  
ORGANIC



## INTELLI-SEA™

*Vitalisea™ Pore Polish  
smooth. exfoliate.*

A super-fine scrub that is kind to the skin and the planet.

Best for dry, dull, flakey or uneven skin.

Helps purify, refine and clear pores.

Reveals a soft, smooth finish that's primed to receive the maximum benefits of you skin care regimen.

Reduces redness in 28 days





# INTELLI-PLANT™

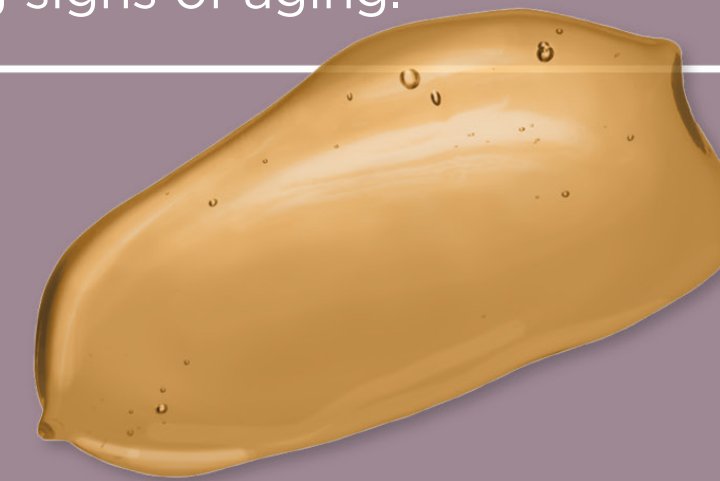
*The Fixer™ AHA Resurfacing Gel  
brighten. resurface.*

The closest thing your skin can get to a quick fix—naturally. This safe, super-effective exfoliating facial treatment is made of grape, mombin (tartaric acid), mango (galic acid) and banana (malic acid), along with glycolic @ 10% to slough off dead skin cells, fuel cell-turnover and promote a clearer, smoother, healthier complexion.

Helps to stimulate collagen to soften fine lines/wrinkles.  
Improves the look of enlarged pores.

Attracts moisture to the skin, helps prevent transepidermal waterloss.

Eradicates dead cell buildup for radiant skin natural glow reducing signs of aging.



82%  
ORGANIC



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100%  
PLANT  
BASED  
CERTIFIED  
COSMOS  
NATURAL



## INTELLI-FRUIT™

*OneBody™ Lip Delivery Nutrition  
soothe. smooth. plump.*

Lemon Fruit extract with naturally derived phospholipids, hyaluronic acid, vitamin E and tripeptides plump to reduce the appearance of fine lines around the lip area while delivering a cooling effect.

Shea and cocoa butters rich in vitamins and fatty acids moisturize, soothe and protect dry lips offering instant and long-term relief.

Hydrolyzed Sodium Hyaluronate deeply moisturizes.





100%  
PLANT  
BASED  
CERTIFIED  
COSMOS  
NATURAL



## INTELLI-FRUIT™

*OneBody™ Sanitizer*

*Eradicates 99.9% of germs*

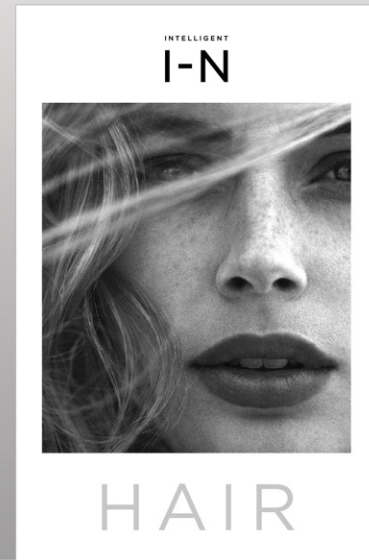
Proven effective against salmonella, MRSA, Ecoli.  
The plant-based way to clean hands and stay healthy.

Effectively kills 99.99% of germs without disrupting skin's natural balance.

Leaves hands feeling not only clean but soft and hydrated -- not sticky or stripped.

Certified organic aroma including peppermint vanilla and tea tree oils leave an aura of refreshing clean.





NORMAL



FINE/THINNING



DRY/DAMAGED



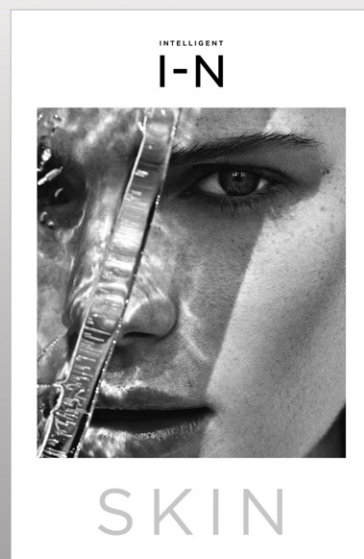
VOLUME



CURLY HAIR



HOLD/TEXTURE



INTELLI-SEED



INTELLI-CELL



INTELLI-PLANT



INTELLI-SEA





2021 PRODUCT PLANS

# Needs solution.

## Q-2 TREATS

- 1-EYE CREAM
- 2-SHINE MASK

## Q-3 VOLUME

- 1-VOLUMIZING SHAMPOO
- 2-VOLUMIZING CONDITIONING RINSE
- 3-VOLUMIZING TEXTURIZING POWDER

## Q-4 HOLIDAY

- 1-HAND BALM
- 2-CANDLE





# Product + IN Service Knowledge Tools

## Education

- Reference Guide
- 5x7 Clinical Cards
- Sell Sheets
- Brochures
- Protocols

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### I-N TIME TRAVELER SERUM

*rewrite your past.*

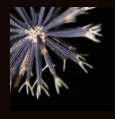

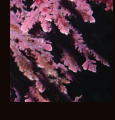

- 28%** WRINKLE REDUCTION IN 28 DAYS
- 63%** DARK SPOT REDUCTION IN 42 DAYS
- 35%** SMOOTHER TEXTURE IN 42 DAYS
- 211%** MOISTURE INCREASE IN 24 HOURS




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### I-N TIME TRAVELER

Our serum reboots skin care superstars retinal and hyaluronic acid with breakthrough natural plant actives to fast forward cell turnover, diffuse dark spots and get the smoother and firmer skin you miss in the mirror.

 <p><b>SPANISH NEEDLE</b> Reduces wrinkles by up to 28% after 28 days. Improves skin density/firmness by up to 22% after 28 days. Smooths skin texture by up to 35% after 42 days.</p>	 <p><b>SEA FENNEL</b> Proven to increase skin uniformity by up to 47% after 28 days. Regulates sebum for clearer, refined pores and fewer breakouts.</p>
 <p><b>RED ALGAE</b> In 24 hours, hydrates like applying synthetic hyaluronic acid for 2 weeks. Boosts natural hyaluronic acid by up to 211% and ceramides by up to 56%.</p>	 <p><b>SEA DAFFODIL</b> Dark spot reduction of up to 63% after 42 days.</p>



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## I-N

CERTIFIED ORGANIC

### Radiance Facial


#### 30-MINUTE FACIAL TREATMENT

Everyone desires skin that looks fresh and glowing. Intelligent Nutrients' 30-minute facial treatment offers guests a complete nutritional treatment leaving skin with a radiant afterglow.

Enjoy the benefits of nourishing your skin to obtain a healthy luminescence. The 30-minute facial treatment consists of a deep cleaning, mild exfoliation and a serious supply of antioxidants all of which help to balance, reduce inflammation, hydrate and tone, allowing your skin's natural light to shine.

TIP: For an exfoliating lip treatment, use a pea size amount of Raising Micro Polish and use the tip of your index finger to massage product in circular motions around the perimeter of the lip line.

• Wipe clean with warm towel and turn off steamer




**2E: EXTRACTIIONS OR CALMING COMPRESS**

- Perform extractions as needed.
- After extractions, spray 3 pumps selected tonic over entire face and décolleté area.

IF NOT PERFORMING EXTRACTIIONS


- Apply cool compresses to the face to help calm skin and reduce any inflammation.



**PART 3: TREATMENT**


**3A: TONIC**

- Spray 2-3 pumps of the selected Tonic over entire face and décolleté area.



**3B: RENEWAL COMPLEX EYE GEL**

- Apply Renewal Complex Eye Gel and complete Microcirculation Treatment using the 1-minute rejuvenation massage technique.
  - Dispense 1/4 pump—less than a pea size amount—onto applicator. Use soft consistent pressure in a press, roll, and lift motion around the entire eye. Starting at the outer corner of the eye, move towards the nose and up under the brow, avoiding eyelid. Repeat.
  - Gently pinch brow three times to stimulate the nervous system.



**3C: LIQUID GREEN RENEWING OIL**

- Depress a full vial of Liquid Green into palms of hands and work into face neck and décolleté.

**LEARNING POINT:** This microcirculation technique helps facilitate blood circulation, manage puffiness, relax facial muscles and flush out toxins.

**3D: MOISTURIZER**

- Apply 1 pump of the selected moisturizer to face, neck and décolleté.

**TIP:** To avoid over usage, mix product together in palm of hand over the entire hand. Use blotting technique for application. Advise client to do the same for at-home treatment.



Thank you